

# **The Diamp Opportunity**

Thank you for your interest in a Diamp franchise. Diamp first opened its doors in September, 2001 and has steadily increased capabilities and clients. From our inception, we have based our business decisions on our past experiences, research and with the knowledge that we would grow into the nation's finest service provider for content management. Achieving this goal meant creating a network of like-minded, motivated professionals who could join us in this effort. We will achieve this through our network of franchises and support from Diamp Network LLC. Diamp's unique franchise opportunity is waiting for you. A Diamp franchise offers a professional, yet relaxed, atmosphere with flexible hours in a fun and challenging environment. Our industry is growing and we have only seen the beginning! From our comprehensive training, continued franchise support, and the latest research on equipment, Diamp Network LLC will be there to help you achieve your goals. If you just want to get out of the corporate office environment or achieve more personal freedom, please take some time to read over our information. Feel free to visit our website. [www.diamp.net](http://www.diamp.net)

## **About Our Industry**

Most businesses have a document management plan in place even if they don't recognize that they do. This type of management could be as simple as keeping all monthly receipts in a labeled box. Content management is the process of capturing, managing, storing and preserving information that may come from many different sources. Diamp is the bridge between these two types of management strategies. As companies try to streamline and run their businesses with more efficiency, they are turning to content management systems that require that their paper documents be turned into a digital format. Having a complete and compliant content management plan can ultimately save money, time and improve customer relations. Imagine being able to retrieve documents right from your computer and solve customer issues immediately. The alternative to this example is spending time going to storage, finding the right box, finding the right file, and then ultimately responding to your customers initial concern.

Having a content management plan also can safeguard a business from natural or man-made disasters. Having a backup of all critical business data can mean the difference between a company permanently closing its doors or fully recovering quickly. For businesses not in a position to capture their own content, Diamp can serve as their partner in their content management plan.



# Reasons to Join

## Why Join Our Network?

Whether as an individual or as a corporation, paper documents are being created that need to be converted to easily accessible, manageable and secure information. Converting documents to a digital format saves costly storage space, improves customer service and enhances information flow through the workplace. With every business and individual as a potential customer, the possibilities are limitless. This is your chance to become more independent, have direct control of your future and at the same time receive the support and guidance of a proven business model. With very low overhead, minimal inventory, professional training, ongoing support in an industry that is beginning to explode, you can realize your goals. You can take pride in owning your own professional company that is on the technological cutting edge and offers solutions to today's content management problems.

## Top Reasons to Join Diamp's Network:

- No experience is necessary.
- It is not location, location, location.
- No expensive construction.
- Low start-up and low inventory costs.
- Diamp's thorough training and support.
- Clean, professional and exciting environment.
- All businesses and individuals are potential clients.
- Flexible schedule for you and co-workers.
- 7 years of research on hardware and software.
- Independence and pride in owning your own business.
- You can be operating your own business in as little as three months!

According to the US Small Business Administration and Arthur Anderson & Company, 60% of independent businesses are no longer operating after 5 years compared to 5% of franchises.



# **Training and Support**

## **Training**

*As a new Diamp owner, you will receive exceptional training at our headquarters in Dunedin, Florida. In addition to Dunedin being a great place to soak up some warm Florida sunshine, here you will receive training from the professionals who have tested and implemented the methods of successful digital imaging business. After your training, you will have the tools needed to immediately start doing business and growing your franchise. Not only are the methodology and technical phases of scanning covered in your training, but policies/procedures, hiring, bookkeeping, quoting and much more. Training doesn't end there. We also provide on-site training to reinforce your headquarters training and continue to answer any questions that you may have. As your franchising partner, it is important to us to visit you to continue training on your equipment and really get a feel for your area.*

## **Support**

*Our support starts first with professional training in Dunedin, Florida, and will continue as you grow your business. We offer assistance in site selection, detailed equipment lists, floor plans and how to utilize our negotiated pricing with approved vendors. Like your determination for growth and success, our support as your franchise partner is equally strong. We will continue to assist you in developing your franchise and being on the leading edge of content management. Our staff continues to research and develop new ideas, hardware and software. Along with that, you will receive consistent and efficient news on all of our recent industries' trends. Our training and support will provide you with the confidence and tools to solve your customers content management requirements.*



## **Site Selection**

*Possibly the biggest advantage for Diamp owners is the flexibility we have in deciding where your office is located. With no special building requirements, a range of configurations and as little as a thousand square feet, you can locate almost anywhere. With most newly aquired space, expensive and sometimes lengthy build-out is required. Not with Diamp! We will help you configure your space to maximize the existing shell of your office for maximum efficiency without the costly build-out. With our modular workstations, move-in will take hours not days, weeks or months. Professional looking and ergonomic, your workstations can change configurations as your business changes and grows.*

*While walk-in business is welcomed, your success does not depend on retail customers. We will help you with your final decision on where to locate by researching the area and evaluate its potential. Your site location needs to be professional in appearance and safe for your employees and clients.*

**With Diamp, your success is not dependent on location,  
as it is with many other franchises.**



# Equipment

*We have researched the equipment and software that you will be using in your business. After seven years of development, we have narrowed the equipment and software list to exactly what you will need to do business as a Diamp. The capabilities of each of our equipment packages have been tested in real life situations and have been proven to be reliable, dependable and versatile. By eliminating proprietary software and less than adequate hardware, we are able to pass these savings onto you and your clients. With a full list of approved equipment and software, you can easily purchase any of the items yourself. If you would rather focus your efforts in other areas of your business, we would be happy to assist in placing your order. If you do decide to purchase through the Diamp Network, you will be utilizing our best pricing and our strong relationships with each of our vendors. The purchase of your hardware, software and even furniture through the Diamp Network also reserves a staffed professional to come to your location and assist in the initial set-up of your equipment. This time with our staff at the first phases of your business set-up will ensure that you are utilizing all of your equipment to its fullest potential.*



# Franchise Requirements

*If you meet the following characteristics, we are searching for you:*

- *Professional, motivated business minded people*
- *Desire for personal and professional independence*
- *Initial franchise fee is \$35,000*
- *Total investment cost from \$146,000 to \$189,000*
- *Flexible locations*
- *Low inventory*
- *1000 to 2000 square feet is all you need*
- *Completed and approved franchise application*



# Life-cycle of Paper Through Diamp

